

Meet One of Our Supporters.



The Grocery Card Program

You Can Support BVCS Without Spending an Extra Nickel.



IT'S SIMPLE—AND POWERFUL!

Each year, BVCS makes a large purchase of grocery cards from Safeway, Extra Foods and Bulkley Valley Wholesale. Because we purchase so many, we get a slight discount. When you purchase cards from us at face value, BVCS realizes a small profit on each card.

Those profits really add up. In fact, if every family in our school were to use grocery cards for their monthly shopping budget, BVCS would realize a \$40,000 to \$50,000 annual revenue stream—without any of us spending extra money.

This kind of revenue stream helps reduce pressure for tuition increases, program fees, fundraising efforts and school equipment. In short, it makes more money available to your children's BVCS education.

HOW DOES IT WORK?

Grocery cards are treated like cash at the stores. You shop as you normally would, then use your grocery cards at the check out. Cards are available in different denominations and they have a declining balance...if a card isn't completely used up on one trip, continue to use it on the next.

WHAT ABOUT AIR MILES? (...AND AEROPLAN AND OTHER POINTS REWARDS)

Yes, you can still collect Air Miles™ and other rewards. Since the grocery cards are treated like cash, you pay with your grocery cards and then provide the clerk with your points card(s)—Aeroplan, Air Miles, and so on.

MY CREDIT CARD GIVES ME 'CASH BACK'

So does this. We'll give you a 1.25% "cash back" in the form of a \$25 card to the participating store of your choice. 1.25% cash-back is better than many credit cards. In fact, almost every "cash-back credit card" offering more than 1.25% will charge you an annual fee.

Your purchases can be cumulative: you don't have to buy \$2,000 worth of cards at one time to get the free \$25 card.

MY CREDIT CARD GIVES ME REWARD POINTS.

Because you won't be paying with a credit card, you'll forfeit these points. But please consider this: what you are losing in points is gained by your child(ren)'s school. This translates into better equipment, lower fees, expanded programming and fewer fundraising efforts.



HOW CAN I PARTICIPATE?

Purchase as often as you need to. While many families buy monthly, others use post-dated cheques for an entire year. Others purchase cards as needed.

For information or to purchase grocery cards:

1. Visit or phone the school office (250-847-4238)
2. Phone Aleeda Vis (250-847-9565)
3. Phone Pat Vandermeer (250-847-9925)

